

**The
Chosen
People**



Volume VII, Issue 8 SPECIAL EDITION

Chosen People Ministries

reaching

Jewish People

worldwide since 1894



New York City -

Home of Chosen People Ministries International Headquarters



A Letter from the President

Dear Friend in the Messiah,

Shalom from New York City! I cannot tell you how excited I am about the future of Chosen People Ministries and our work among the Jewish people. It is true, we have been serving the Lord for more than a century, but in recent years we have had an influx of young staff who have tremendous energy and vision, and the entire Mission is energized. We are expanding at a rapid pace because we are finding that Jewish people across the globe are open to the Gospel.

Our present growth is built upon the strong foundation established by the founders of Chosen People Ministries. In 1892 Rabbi Leopold Cohn, a recent immigrant to New York City from Hungary, was walking on the Lower East Side of Manhattan among thousands of other new Jewish immigrants to America when he heard a Jewish preacher proclaiming the Gospel in the Yiddish language.

Rabbi Cohn stopped to speak with this man and eventually gave his heart to the Messiah. After receiving his theological training and leading his wife, Rose, to the Lord, Rabbi Cohn established the Brownsville Mission to the Jews. A few years later it became known as the Williamsburg Mission to the Jews and was based in the Williamsburg section of Brooklyn. After World War I, as our ministry grew throughout the United States, its name changed to the American Board of Missions to the Jews.

The Mission purchased a new headquarters building in Manhattan and extended the scope of the work to Poland, France and a number of other countries. Our workers were very active in the post-World War II period,

sharing the Gospel with Jewish Holocaust survivors as well as providing them with food, clothing, and meeting many of their other needs.

For more than 40 years the Mission was based in the northeastern United States, but in 1988 the headquarters moved to Charlotte, North Carolina. This proved to be a wise move, as the Mission was able to continue its growth with more space and the addition of believing administrative staff, which seemed hard to find in the greater New York area at that time.

However, after I began my service as president of Chosen People Ministries, we realized that it would be best for the future of the ministry to be based once again in New York City. We brought the executive headquarters back to Brooklyn—just a few miles from where Rabbi Cohn began that first outreach. The Mission kept growing and soon the space in Brooklyn was too small. We decided that it was time to move back to the heart of New York City—Midtown Manhattan.

Our International Headquarters is now located at 241 East 51st Street, which is within half a mile of the United Nations and from the headquarters of dozens of worldwide Jewish organizations.

I am grateful for our heritage, yet Chosen People Ministries is now more vital than ever. We have changed some of our means of communication—I like to joke that Rabbi Cohn probably did not have as effective an evangelistic website as we do today—but in the midst of change and utilizing modern technology, we continue to hold fast to the rabbi's vision of evangelizing and discipling Jewish people worldwide.

Our doctrinal position has not changed in more than a century. We believe with all our hearts that the Bible is the inspired Word of God and that Jesus is the promised Messiah of Israel... and that the simple message of His death and resurrection has the power to transform the lives of Jews and Gentiles.

Dear friend, it is our most fervent prayer to God—as it was the Apostle Paul's—that Israel might be saved. We have a great heritage and a bright future because God is faithful! We hope to keep proclaiming the Gospel until we see Him face to face.

I hope you enjoy this special issue of *The Chosen People*, and that it will help you better understand our ministry to God's ancient people.

Your prayers, financial support and involvement mean so much to me and all of our staff members around the world. My prayer is that the Lord will knit our hearts even closer together as we lift up the name of Jesus the Messiah among Jews and Gentiles.

For Zion's sake,



Dr. Mitch Glaser



A Brief History of Chosen People Ministries

Chosen People Ministries was established to bring the Gospel of Jesus the Messiah to the Jewish people. In carrying out this purpose, we seek to inspire the Church to participate in and support the work of Jewish evangelism. Chosen People Ministries serves the Church by equipping the saints to carry out this vital mission, according to the will of God.

Our Roots as a Mission

In 1894, Rabbi Leopold Cohn founded this ministry in the Brownsville section of Brooklyn, New York, shortly after he received Jesus as his Messiah. It was known in its earliest days as the Brownsville Mission to the Jews.

From the start, Rabbi Cohn's calling was to reach out to his Jewish kinsmen by birth, and he established an outreach that was headquartered in a renovated horse stable. The Mission offered a variety of services and classes for the growing population of Jewish immigrants. Rabbi Cohn's wife, Rose, was instrumental in organizing some of the outreach programs.

The proclamation of the Gospel to the Jewish people encountered resistance from some in the Jewish community. Yet there were also Jewish people who welcomed the message that Jews could receive Messiah's gift of eternal life and continue in a Jewish identity.

The Mission Grows

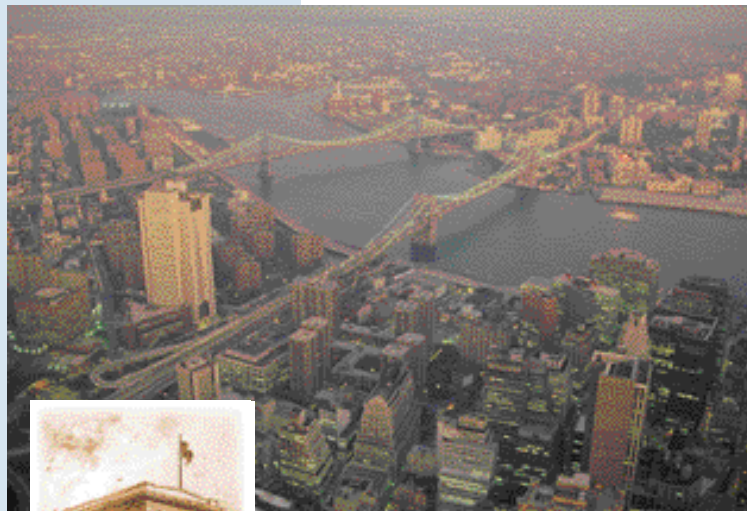
The Mission moved its headquarters to Williamsburg, Brooklyn, and then to Manhattan. The name changed to the American Board of Missions to the Jews, and missionaries were sent throughout North and South America, Europe and Israel. Eventually, the name of the Mission was changed to Chosen People Ministries, and after a number of years in Charlotte, North Carolina, the Mission headquarters was brought back to New York City, the city with the largest Jewish population in the world, and the birthplace of our work.

The Mission has sought to meet the needs of each generation with spiritual and material assistance. The first issue of *The Chosen People*, our monthly newsletter, was published in October, 1895. The rich tradition of the Mission's continuity has developed throughout its existence. At his death in 1937, Rabbi Cohn was succeeded as Mission leader by his son, Joseph Hoffman Cohn, who served until his death in 1953.

Chosen People Ministries has been blessed with a long line of godly and effective leaders. Harold Pretlove, Dr. Daniel Fuchs, Harold Sevener and Sam Nadler have each left an indelible mark on the character of our century-old Mission. Now, under the leadership of Dr. Mitch Glaser, Chosen People Ministries is experiencing an exciting time of renewal and expansion.

To this day, Chosen People Ministries offers English/Bible classes to Jewish immigrants, even as it did one hundred years ago. Yet at the same time, we utilize new means of communication to reach the Jewish people of this new millennium with the unchanging message of God's love in Jesus the Messiah.

Chosen People Ministries is ready, with God's help and your prayers and support, to reach out to the Jewish people of the 21st century. Yes, the Jewish community has gone through and will continue to go through enormous changes, but hearts never change, and the Gospel message is still the same.



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Visit us on the web at www.chosenpeople.com. Our Spanish website is www.pueblolegido.com.

Chosen People Ministries

Today



The Feldmans, serving in Southern California

On these pages are just some of our workers who share the Gospel with Jewish people around the world.

F

rom humble beginnings and a history of faithful service, Chosen People Ministries stands today as a credible, well-established mission that combines a commitment to Jesus and the evangelization of the Jewish people with cutting-edge creativity in the 21st century. Our presence extends to Jewish communities in the United States, Canada, Central and South America, the former Soviet Union, Europe, Israel, and Australia, which together make up 96% of the world's Jewish population.

Our outreach programs include:

- **Evangelism and Discipleship** "Go therefore and make disciples" (Matthew 28:19) is still a Scriptural

imperative. Throughout the world, Chosen People Ministries proclaims the Gospel and nurtures both new and mature believers so that they will grow in the Lord and use their gifts for His glory.

- **Messianic Centers**

Our Messianic centers are focal points for ministry of all types. In addition to evangelism and discipleship, they provide a setting for worship, Bible studies, spiritual counseling and practical help. Seekers find a welcome at our Messianic centers that can lead to new life through the power of the Gospel.

- **Messianic congregations**

It isn't always easy for Jewish people to fit into churches. Jewish believers sometimes face rejection by their

Some of our staff working among Russian Jewish people worldwide



The Affrimes, serving in New York City



families and especially need the fellowship of those with a similar story. Messianic congregations satisfy this need, and also lift up a witness in the community that Jesus is Lord and one can be Jewish and believe in Him.

• **Equipping the Local Church**

Chosen People Ministries has a wide variety of special presentations, such as "Messiah in the Passover," designed to help the Church gain a greater appreciation of its Jewish roots.

Chosen People Ministries also organizes conferences that offer churches and learning institutions a chance to co-sponsor well-publicized, major outreach programs designed to impact a broad range of Jewish and Gentile community members.

The Alprens, serving in southern Florida



Amy Downey, serving in New York City



The Pikmans, serving in Germany

• **Publications**

Chosen People Ministries offers monthly and quarterly publications on topics of interest to church members and Jewish readers. Our monthly newsletter, *The Chosen People*, will keep you up to date regarding the various developments and prayer concerns vital to the Mission. Our quarterly, *Shepherd of Israel*, is written specifically for the purpose of Jewish evangelism. We also offer a wide variety of books, tracts, videos, tapes and CDs.

• **Ministry Through the World Wide Web**

Web technology has enabled Chosen People Ministries to reach a multitude of seekers who use computers. Our website, www.chosenpeople.com, receives thousands of "hits" from those searching for spiritual answers and from believers wanting information. The site offers educational and evangelistic articles, challenging Bible studies, a catalog of Messianic resources, and even recipes! We also follow up with seekers who make contact with us through e-mail and are sometimes able to lead them to a decision to come to faith.

• **Volunteer and Short-term Missions Opportunities**

Chosen People Ministries has a number of volunteer opportunities for



The Hirsches, serving with Celebrate Messiah in Australia

people of all ages. For example, our Summer Training and Evangelism Program (STEP), which is held in Chicago and New York City, prepares volunteers through specialized classes to share the Gospel with the Jewish people. Together with Chosen People Ministries staff members, team members go out and put what they have learned into practice.

• **Summer Internships**

Chosen People Ministries is committed to the ongoing development of future ministers who are presently in undergraduate and graduate schools. Chosen People Ministries has a number of internship



Stewart Jefferson, serving in New York City

You Can Be Involved!



The Sobels, studying in North Carolina

programs that provide opportunities for students to complete their studies. These include intern missionary work, youth ministry, children's ministry, video, publications, accounting, web development, office management and much more.

- **eXperience Israel – A Missions Trip for the Younger Generation**

Chosen People Ministries has a deep interest in involving young

people in evangelistic work. For this reason, we have created a two-week missions trip to Israel geared specifically for young people 18-30 years of age.

- **“See Israel Through Jewish Eyes” Holy Land Tours**

Chosen People Ministries conducts tours to the Holy Land in March and November of each year. For many, these deeply enriching, faith-

Michael & family, serving in Israel



building and informative trips are the realization of a life's dream to walk in the footsteps of the Messiah.

- **Full Time Missionary Opportunities**

God calls some people into full time ministry with Chosen People Ministries. We assist missionary applicants in determining if they are being called to the work of representing the Messiah to

*Chosen People
Ministries – serving
in countries with
96% of the world's
Jewish population*

- Argentina
- Australia
- Canada
- England
- France
- Germany
- Israel
- Mexico
- Ukraine
- United States



The Krons,
serving in Chicago



Joy Garmaise,
serving in Canada

Jewish people. A sincere heart for reaching Jewish people with the Gospel is the first requirement to serve as a full time missionary, particularly in light of the Biblical mandate to bring the Gospel “to the Jew first and also to the Greek” (Romans 1:16).

Chosen People Ministries is a “support raise” mission, which means that those who are accepted as full time staff

make a commitment to raise their full financial support.

It is our sincere desire to share the Gospel with the Jewish people in ways that are challenging and compelling. We always seek to enrich the life of the Church and to minister to other members of the Body of Messiah.

To learn more about opportunities with Chosen People Ministries, e-mail our Office of Missionary Development at opportunities@chosenpeople.com or call Stewart Jefferson at 1-212-223-2252.

Israel's Holy Days

The Feasts of Israel are a reminder of the incredible order of the universe as designed by God.

The children of Israel knew that the God of Abraham, Isaac and Jacob is a God of salvation. Therefore, the Holy Days and festivals have deep spiritual meaning—a meaning that finds its fulfillment in the life and ministry of Jesus the Messiah.

	Rosh Hashanah	Yom Kippur	Sukkot
Holy Day:	The Jewish New Year	The Day of Atonement	The Feast of Tabernacles
	Literally “The head of the year;” according to Jewish tradition, the beginning of the civil year	The most sacred day of the Jewish year	The last of the seven major festivals detailed in Scripture
Scriptural Basis:	Leviticus 23:23-25, Numbers 29:1-6	Leviticus 16, 23:26-32, Numbers 29:7-11	Leviticus 23:33-36,39-43, Numbers 29:12-34
Time Observed:	First day of Tishrei – celebrated as two days (September/October)	10th of Tishrei (September/October)	Begins on the 15th of Tishrei;* lasts seven days; ends with two additional holidays: Shemini Atzeret and Simchat Torah (September/October)
Purpose:	<ul style="list-style-type: none"> • Draws attention to the seventh month. • Prepares Israel for the Day of Atonement 	<ul style="list-style-type: none"> • Provides atonement for the sins of the nation of Israel • Teaches Israel the scope of God’s forgiveness through the offering of the scapegoat 	<ul style="list-style-type: none"> • Reminds Israel of God’s provision throughout the wilderness wanderings • Reminds Israel of God’s faithfulness through the cycle of harvests
Traditions and Observances:	<ul style="list-style-type: none"> • Blowing the shofar • All day synagogue worship • Eating honey cake, apples and honey (hope for a sweet year) • Begins ten days of repentance prior to Yom Kippur 	<ul style="list-style-type: none"> • Full day’s fast • All day spent in synagogue • Chanting of <i>Kol Nidre</i> (release from all vows) • Making peace with those offended throughout the year 	<ul style="list-style-type: none"> • Building of booths decorated with art and hanging fruit • Most observant Jewish people eat in booths for seven days • Waving of <i>lulav</i> (branches of three trees woven together) and <i>etrog</i> (large lemon-like fruit)
Messianic Fulfillment:	<p>The return of the Lord. <i>“For the Lord Himself will descend from heaven with a shout, with the voice of an archangel, and with the trumpet of God . . .”</i> (1 Thessalonians 4:16)</p>	<p>Jesus our High Priest offered a sacrifice for sin once for all—the fulfillment of the Yom Kippur offering.</p> <p><i>“And every priest stands ministering daily and offering repeatedly the same sacrifices, which can never take away sins. But this Man, after He had offered one sacrifice for sins forever, sat down at the right hand of God, from that time waiting till His enemies are made His footstool. For by one offering He has perfected forever those who are being sanctified”</i> (Hebrews 10:11-14)</p>	<p>The Water Drawing: Jesus is the living water that satisfies. <i>“On the last day, that great day of the feast, Jesus stood and cried out, saying, ‘If anyone thirsts, let him come to Me and drink. He who believes in Me, as the Scripture has said, out of his heart will flow rivers of living water.’ But this He spoke concerning the Spirit, whom those believing in Him would receive; for the Holy Spirit was not yet given, because Jesus was not yet glorified”</i> (John 7:37-39)</p> <p>The Illumination of the Temple: <i>“Then Jesus spoke to them again, saying, ‘I am the light of the world. He who follows Me shall not walk in darkness, but have the light of life”</i> (John 8:12)</p>
Believer’s Application:	<ul style="list-style-type: none"> • Spiritual renewal comes through daily repentance. Listen for the call of the Trump at the coming of the Lord—be prepared for the return of the Messiah (1 John 3:2-3) 	<ul style="list-style-type: none"> • The death of Jesus tears down the veil between the Holy Place and the Holy of Holies (Hebrews 10:19-20) • We are forgiven and have access to God as never before (Romans 5:1) 	<ul style="list-style-type: none"> • Festival will be observed in the Kingdom (Zechariah 14:16-19) • Points to the day when the presence of God will tabernacle with humanity forever (Revelation 21:3)



Purim	Pesach	Ha-Matzot	Shavuot	Hanukkah
Literally “Lots” — Celebrates the deliverance of the Jewish people from the wicked Haman while in exile in Persia	Passover 	Unleavened Bread	Feast of Weeks, Pentecost	Feast of Dedication
The Book of Esther	Deut. 16:1-8 Leviticus 23:5	Deuteronomy 16:1-8 Leviticus 23:6-8	Deuteronomy 16:9-12 Leviticus 23:15-21	mentioned in John 10; not in Old Testament
14th of Adar (February/March)	14th of Nisan* (March/April)	15th of Nisan - lasts seven days (March/April)	Begins fifty days after Passover* (May/June)	25th day of Kislev – eight days (December)
<ul style="list-style-type: none"> Reminds us of God’s providence for Israel and His supernatural intervention through the obedience of His servants Commemorates God’s miraculous delivery of His people from destruction by the evil Haman 	<ul style="list-style-type: none"> Celebrates the Exodus of the Jewish people from slavery in Egypt 	<ul style="list-style-type: none"> Commemorates the use of unleavened bread at Passover 	<ul style="list-style-type: none"> Offering of two loaves of leavened bread—the fruit of the sheaf offered on First Fruits 	<ul style="list-style-type: none"> Commemorates Israel’s victory over military forces of Antiochus Epiphanes in 164 BC
<ul style="list-style-type: none"> Reading of the <i>Megillah</i> (Scroll of Esther) Wearing costumes and performing skits Sending of gifts and food Special food – <i>hamantaschen</i>, (Haman’s Hat)—a delicious three-cornered pastry 	<ul style="list-style-type: none"> Passover Seder is celebrated on first two evenings with readings from the book of Exodus and Psalms Special prayers Special food Special music 	<ul style="list-style-type: none"> Searching for and removing leaven from the home 	<ul style="list-style-type: none"> Decoration of home and synagogue with greens Intense study and discussion of the Law Reading of the Book of Ruth 	<ul style="list-style-type: none"> Lighting of the Hanukkah candles Spinning of the <i>dreidel</i> (toy top) Giving of gifts Special food such as <i>latkes</i> (potato pancakes) and chocolate coins
Although Purim is not mentioned in the New Testament, God’s provision in Messiah is the ultimate intervention in human affairs 	The blood of Jesus the Messiah fulfills, once and for all, the innocent sacrifice of the Passover Lamb. <i>“For this is My blood of the new covenant, which is shed for many for the remission of sins”</i> (Matthew 26:28)	Leaven in the Scriptures is a symbol of sin: <i>“Then He charged them, saying, ‘Take heed, beware of the leaven of the Pharisees and the leaven of Herod’”</i> (Mark 8:15) 	The Holy Spirit fell on the day of Pentecost, or Shavuot (Acts 2:1-4) Rabbinic tradition says the Law was given to Moses on Mt. Sinai on Shavuot	<i>“I am the light of the world. He who follows Me shall not walk in darkness, but have the light of life”</i> (John 8:12). 
<ul style="list-style-type: none"> Trust in the Lord in adversity: <i>“You will be brought before governors and kings for My sake, as a testimony to them and to the Gentiles. ...do not worry about how or what you should speak. For it will be given to you in that hour what you should speak”</i> (Matthew 10:18-19) 	<ul style="list-style-type: none"> The blood of Jesus cleanses believers from sin in the sight of God (Hebrews 9:14) 	<ul style="list-style-type: none"> We must be careful of how we live in this world—in obedience to God, and not as the rest of the world lives (1 Corinthians 5:7) 	<ul style="list-style-type: none"> Jewish and Gentile believers are one; the harvest of the one sheaf—Jesus the Messiah—so we should live together in unity (Psalm 133:1, Ephesians 3:6) 	<ul style="list-style-type: none"> The light of the Lord that is in us is meant to shine forth as we live for Him.
				<i>*one day according to Scripture, but observed for two days outside of Israel</i>

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hen it comes to recognizing the Messiah of Israel, the Hebrew Scriptures reveal a combination of features that, when taken together, could only point to one person.

The following prophecies from the Hebrew Scriptures form a portrait of the Jewish Messiah. They help us to recognize Him when we see Him.

The Messiah will come from the House of David

"When your days are fulfilled and you rest with your fathers, I will set up your seed after you, who will come from your body, and I will establish his kingdom. He shall build a house for My name, and I will establish the throne of his kingdom forever. I will be his Father, and he shall be My son..." (2 Samuel 7:12-14).

The Messiah will be God in the flesh

"For unto us a Child is born, unto us a Son is given; and the government will be upon His shoulder. And His name will be called Wonderful, Counselor, Mighty God, Everlasting Father, Prince of Peace" (Isaiah 9:6-7).

The Messiah will suffer for our atonement

"He is despised and rejected by men, a Man of sorrows and acquainted with grief; and we hid, as it were, our faces from Him; He was despised, and we did not esteem Him. Surely He has borne our griefs and carried our sorrows; yet we esteemed Him stricken, smitten by God, and afflicted. But He was wounded for our transgressions, He was bruised for our iniquities; the chastisement for our peace was upon Him, and by His stripes we are healed" (Isaiah 53:3-5).

The Messiah will be executed on a tree

"I am poured out like water, and all My bones are out of joint; My heart is like wax; it has melted within Me. My strength is dried up like a potsherd, and My tongue clings to My jaws; You have brought Me to the dust of death. For dogs have surrounded Me; the congregation of the wicked has enclosed Me. They pierced My hands and My feet; I can count all My bones. They look and stare at Me. They divide My garments among them, and for My clothing they cast lots" (Psalm 22:14-18).

The Jewish people will recognize the Messiah

"And I will pour on the house of David and on the inhabitants of Jerusalem the Spirit of grace and supplication; then they will look on Me whom they pierced. Yes, they will mourn for Him as one mourns for his only son, and grieve for Him as one grieves for a firstborn" (Zechariah 12:10).

Can You. Recognize HIM?

These prophecies taken from our own Hebrew Scriptures describe a Messiah Who is human and divine. He is humble and exalted. One person alone in Jewish history forms the likeness encompassed by all these features. Search the Scriptures and you will recognize Him. He is waiting for you to follow Him and receive Him personally as your Messiah.

Admit that you fall short of God's standards

Believe in Yeshua as the Messiah

- He died as an atonement for us. That's what Messiah was supposed to do, according to the prophet Isaiah (Isaiah 53:4-10).
- He rose from the dead, just like His great-grandfather, David, said He would (Psalm 16:10).
- He offers the gift of eternal life to both Jews and Gentiles (Romans 6:23).

Receive Yeshua as your Messiah

- Ask God to forgive you.
- Receive Yeshua as your Messiah and Lord (Romans 10:9-10).

How to Share the Gospel with Your Jewish Friends

If you are a believer and have Jewish friends, coworkers and even family members, then chances are that you have wondered how to go about sharing the Gospel with them. You may also be hesitant to do so. Or even—let's be honest—frightened. Will they be offended and never speak to you again? Will they overwhelm you with their superior knowledge of the Scriptures? Will they tear the claims of the Gospel to shreds and leave your faith in tatters?

Upon closer examination, like most things that “go bump in the night,” these fears are revealed to be vastly overblown in the light of the Word. Sharing the Gospel with the Jewish people is not dreadful, but quite the opposite. You may even find unexpected blessings as you do it.

The Jewish People – A Broad Spectrum

As with any group, the Jewish people cannot be described in any one way. In fact, since Jewish people have established communities on virtually every continent, their diversity is arguably greater than most. So, from the outset, let it be understood that in this increasingly mobile, “global village” world, there is no one representative Jewish person.

The second fact to grasp is that there is also a broad spectrum of religious faith and practice among Jewish people. On one end of the spectrum are the ultra-Orthodox, who form strong, insulated communities and order their lives according to a strict hierarchy of authority and religious observance. On the other end, there are Jewish people with no belief in God or any observable Jewish identity at all. And, of course, there is the vast “in between” that gravitates either to one side or the other.

The approach you take with your Jewish friend will depend greatly on what point along the spectrum he or she happens to occupy.

Making Contact

We live in an increasingly secular culture. Like many others, the Jewish

people have been affected by this drift. Inter-marriage with Gentiles is over fifty percent and religious observance is the exception, rather than the rule. The chances are that, while your Jewish friend may have had a religious grandparent, he or she may not be observant. If this is not the case, you'll soon find out.

So, how should you begin? While Jewish people may be less religious, they are also, as a general rule, spiritually curious. While most Jewish people have, for many reasons, an instinctive reaction against Christianity, they may be open to you, as a Christian, personally.

Begin with Friendship

Communication and friendship develops in stages with anyone. Ask questions. You may find that your willingness to listen, learn and take a genuine interest in the other person will produce a similar response.

You also have an ally that is above all others. The Word of God has a power Whose source can never fail. As it is written in Isaiah 55:1, *“My word...shall not return to Me void, but it shall accomplish what I please, and it shall prosper in the thing for which I sent it.”*

Not everyone will be open to your message, of course. But once you meet a Jewish person who is actually willing to search the Scriptures with you, the Word of God will do its work.

Be Patient and Understanding

The Jewish people have had a centuries-long, difficult relationship with the Church. This has been particularly true in Europe and Russia, where most of the Jewish community in North America has its roots. Many families have personal histories of persecution that have been passed down through the generations. Because of this, Jewish people are particularly sensitive about being “coerced” or “manipulated” by Christians.

Also, Jewish people have been taught to equate turning to Jesus with abandoning their Jewish identity. This is a thought from which even the most

hardened Jewish atheist recoils. To be a convert is, in the Jewish mind, the equivalent of being a traitor—to one's family, to one's history and to one's self.

This is the real heart of the matter. The particular challenge of Jewish evangelism is this: not only must we make a persuasive case for the Gospel, but we must also show that if a Jewish person accepts the Messiah, he or she remains a Jew.

Have Confidence in the Lord

The Apostle Paul wrote, *“Let your speech always be with grace, seasoned with salt, that you may know how you ought to answer each one”* (Colossians 4:6). These words continue to be an encouragement to believers everywhere. One need not be a great Bible scholar or theologian to bring the Word of God to others. The eloquent witness of the presence of the Lord in your life is a far more powerful testimony than you may know. You may see the seed you plant come to fruition or that gift may come to someone else. In the end, it does not matter, for it is Messiah who is the Lord of the harvest.

Make the Message Clear...and Jewish

- Pray before you witness.
- Begin with your personal testimony.
- Present the Gospel from the Old Testament:
 - The Jewishness and humanity of the Messiah
 - The divinity of the Messiah
 - The sacrificial death of the Messiah
 - The resurrection of the Messiah
- Avoid “Christian” jargon that Jewish people may not understand.
- Share Chosen People Ministries tracts and books with your Jewish friend.
- Introduce your Jewish friend to a Jewish believer. If you don't know one, ask us—call 1-888-2-YESHUA or visit our website.
- Answer objections (see our website, www.chosenpeople.com, and other publications for more training).
- Don't give up! Keep praying!

A Look at the Chosen People Ministries Financial Picture

W

hen people offer financial support to Chosen People Ministries, how are the funds utilized?

Chosen People Ministries' income is channeled into three basic categories

The General Evangelism Fund

This fund makes it possible for

Chosen People Ministries to carry out its mission as a whole

The General Evangelism Fund also helps to support the various branches of the Mission, which operate in areas of the world with large Jewish communities, such as New York City, Los Angeles, and South Florida. These centers focus on evangelism, discipleship, and training fellow believers to reach their Jewish friends.

Likewise, the General Evangelism Fund contributes toward the International Headquarters in New York City, which houses the Mission's executive and administrative staff as well as our Manhattan-based missionaries. A number of our pioneer missionary efforts in Germany, the Ukraine and other nations with large Jewish populations were initially funded by your gifts toward our General Evangelism Fund.

Additional activities that require support from our General Evangelism Fund include publications such as our newsletter, *The Shepherd of Israel* (an evangelistic publication) and a variety of tracts, books and videos, all used to evangelize and disciple Jewish people or train others to do the same. And when we have committed to



a major project like STEP (our Summer Training and Evangelism Program) or a media evangelism campaign, we might use funds given for General Evangelism to help underwrite these soul-winning efforts.

Project Funds

We know that many people prefer to designate giving to specific projects. Chosen People Ministries has many specific, ongoing projects to which you can give. These include evangelistic projects like STEP, eXperience Israel and Simchat Yeladim (our children's camping outreach). These annual programs are all well established and have a proven record of effectiveness.

Chosen People Ministries also awards scholarships to staff members and qualified students training as missionaries to the Jewish people at Bible colleges and seminaries such as Moody Bible Institute.

Another area that requires significant funding is our overseas ministry. Although our ministry centers in places like Argentina and Germany raise some of their own funds, they

often need supplementary funding. Some of our staff members are carrying out their missionary work in areas where support for their ministries is almost nonexistent. It is very difficult to raise funds for Jewish evangelism in the Ukraine, and especially in Israel.

The designated project funds supplement what is not raised to support these dedicated workers.

Missionary Support

The other main category to which funding is directed is missionary support.

Those who give to the support of specific Chosen People Ministries missionaries serving

throughout the world have the satisfaction of developing a lasting relationship with one or more of our dedicated staff.

Our missionaries are on what is known as the "support raise" system. What this means is that applicants to our staff must cultivate their own sources of funding their ministry. This is one of the reasons it is so important for them to develop relationships with individual supporters who will pray for and encourage them. The best way to give toward an individual missionary's support is monthly.

The Sources of Our Support

What is the source of Chosen People Ministries' support? It is the Lord Who provides all we need by the faithful giving of His people through donations, church offerings, pledges and bequests. Although financial resources are necessary to fund Chosen People Ministries' many evangelistic activities, by far our most valuable resources are individuals—faithful friends and supporters acting in obedience to God. When you give to Chosen People Ministries, you have a part in reaching the Jewish people for the Messiah and will enjoy the blessing promised to those who bless the Jewish people: "I will bless those who bless you" (Genesis 12:3).

Donating to Chosen People Ministries

Chosen People Ministries' role in the Great Commission continues through the prayers and gifts of God's people. The financial support we receive keeps our missionaries on the field and funds our outreach programs throughout the world.

Would you consider sharing our burden to reach Jewish people for the Messiah? We offer a number of options to assist you in your giving.

Donations Through the Mail

You can send a gift to: Chosen People Ministries, 241 East 51st Street, New York, NY 10022 or in Canada, P.O. Box 897, Station B, North York, ON M2K 2R1. We will be glad to send you our monthly newsletter, which will provide you with information, prayer requests, witnessing tips and much more.

Watchmen for Jerusalem

"Watchmen for Jerusalem" is a monthly giving program that allows you to have regular donations automatically deducted from your bank account or credit card.

Online Donations

If you would like to support Chosen People Ministries through your online gift, go to www.chosenpeople.com and click on "Donate." The rest is easy.

Gifts Other than Cash

Your continuing support for Chosen People Ministries will create an enduring partnership that can also

prove to be a sound investment for yourself or your family—including tax benefits and income for life. Planned giving can include:

- *Gifts of Securities* - Transfer stocks, bonds and mutual funds to provide advantages both for the ministry and for you.
- *Gift Annuities* - Provide long-term support to the ministry and receive a charitable deduction and a guaranteed yearly income as a result of the gift.
- *Real Estate Gifts* - Give to the ministry while avoiding capital gains tax. You can secure personal income and even retain use of the property.
- *Life Income Plans* - support Chosen People Ministries and secure the future through a variety of trusts.
- *Life Insurance, Retirement & Savings Accounts* - Support Jewish evangelism and reduce the tax burden on you now and on your estate.

Memorial Giving

Memorial gifts are one of the most touching ways you can honor the spiritual legacy left behind at the passing of a loved one.

Wills and Memorials - Creating a Legacy

You can also arrange for your support for Chosen People Ministries to continue even after your days on earth are complete. Your bequest helps ensure that your wishes for the future of Jewish

evangelism will be honored. Bequests can be arranged in the following ways:

- Wills
- Endowment
- Memorials

Designated Gifts

Perhaps there is a special program, such as our ministry in Israel or our outreach to the Russian Jewish community, that interests you. Perhaps it is a particular missionary or area in the world. Chosen People Ministries can help you designate your gift to support a wide range of projects and people.

We are here to assist you gratefully. Please contact our Stewardship Officer, Amy Downey, at 241 East 51st Street, New York, NY 10022. You can e-mail her at giving@chosenpeople.com and also reach her by phone at 1-888-293-7482.

Chosen People Ministries is a non-profit organization and a member of the Evangelical Council for Financial Accountability (ECFA), the Christian Stewardship Association (CSA), the Interdenominational Foreign Mission Association of North America (IFMA), and in Canada, the Canadian Council for Christian Charities (CCCC) and the Evangelical Fellowship of Canada (EFC).





Our Ministry to the Church

A vital aspect of Chosen People Ministries' calling and purpose is to partner with churches. That is the work of our Church Ministries and Conferences Department, which is led by Rich Freeman. As Rich describes it, "Our work is in two main areas. The first is helping to equip the Church to undertake Jewish evangelism. The second is ministering to the churches by showing them how a better appreciation for the Jewish roots of the Christian faith can enrich their understanding and their proclamation of God's Word."

Partnership with the Local Church

Our staff members crisscross the continent and even the globe visiting churches and Christian schools. They share the importance of Jewish evangelism through biblically based messages including topics such as Israel's role in prophecy, the Jewish feasts and holy days and the Jewish context of the ministry of Jesus.

One of the most requested presentations is "Messiah in the Passover," which explores the relationship between the Jewish Passover and the Lord's Supper. This popular and informative presentation explains the fascinating history and elements of the Jewish celebration of the Exodus from Egypt. In truly memorable fashion, Chosen People Ministries missionaries demonstrate the meaning that Jesus the Messiah brought to the Feast of Passover at the Last Supper.

Another popular topic is "The Fall Feasts of Israel." Here again, our missionaries show how the Jewish observances of the Feast of Trumpets, the Day of Atonement and the Feast of Tabernacles find their fulfillment in the life and ministry of Jesus.

Chosen People Ministries and the Church – A Partnership in Progress

Chosen People Ministries does not view partnership with the Church as an option, but rather as a necessity. Dr. Mitch Glaser, President of Chosen People Ministries, recently stated, "The Church is as essential to Jewish evangelism as the ministry of Jewish believers is essential to the Church. The Bible teaches that there is no stronger bond anywhere than that which is forged by a shared faith in Messiah. This is what makes it possible and necessary for Jewish believers and the rest of the Church to receive each other as brothers and sisters."

For over a hundred years, Chosen People Ministries has worked closely with churches throughout the world to bring the Gospel to the Jewish people. It is a privilege we value and a partnership we continue to cultivate for the glory of God's Kingdom.



My background as a Jewish American is common for those of my generation. I was

born in Brooklyn to Jewish parents. My dad is from a non-religious but very Jewish home, and my mom, whose parents were from Russia, is from an Orthodox home.

I grew up going to an Orthodox synagogue in the Queens section of New York City. At the age of thirteen, I became Bar Mitzvah. Then, like many other nice Jewish boys of my generation, I left the synagogue.

Restless Years

Later on, my family moved to New Jersey. Like many of my peers, I got involved with drugs and barely made it into college. I attended the University of Bridgeport, Connecticut, but soon dropped out. My good friend, Efraim Goldstein, hitchhiked with me to California. By then, I was selling drugs.

One day, I was robbed at gunpoint. This shook me up so much that I stopped dealing drugs and began my own spiritual search. Looking back, I realize that it was God who delivered me and spared my life.

An Unexpected Messenger

Joan, a Jewish friend from the East Coast, came to California to visit us, but didn't like what she saw. She left and while hitchhiking got picked up by two on-fire, Gentile Christians. By the time they reached their destination in Oregon, they had led Joan to the Messiah.

Joan returned to share the Gospel with us. I was aghast. "Joan, you're Jewish!" I shouted. "Jews don't believe in Jesus."

But Efraim fell for it! They went back to Oregon, moved into a Christian commune, and began to pray behind my back. I decided to go up there to save them.

I was impressed by the people I met in Oregon—and by the



The Glaser family is now serving among the Jewish people in New York City

blackberry pies they baked! Each time I tried to argue, they would say, "Mitch, why don't you read it in your Bible?"

So I picked up an Old Testament and found that I really wanted to know the God of Abraham, Isaac and Jacob. I did not, however, read the New Testament.

A New Life Begins

One day, I prayed, "God, if you're there, show me how to get to you."

That night, in a phone booth, I found I found a copy of the New Testament glowing in the moonlight on the ledge of the phone booth. Was this my answer? I began reading that New Testament and was amazed by two things. The first was that Jesus was Jewish. The second was that He was God in the flesh—and the promised Messiah of Israel.

I devoured that New Testament, and it wasn't long before, I received the Lord. That was over 30 years ago. To say that Jesus changed my life is an understatement. He is everything to me: life, joy, salvation...everything!

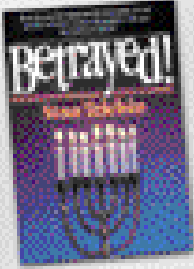
In the years that have passed, I have also come to see the importance of the Jewish people in God's unfolding plan for humankind. It is my prayer that you will share this vision with me (Romans 11:11-15).

- Dr. Mitch Glaser

Ministry to Your Church

Our gifted speakers are available to minister in your church. Often, churches desire to develop relationships with individual missionaries and want to support their ministries at home or abroad. If you would like to find out how to schedule one of our speakers, contact our Church Ministries Department by phone at 1-888-405-5874, or by e-mail at churches@chosenpeople.com. You may also want to pray about including Jewish missions in your church missions budget. This is a wonderful way to maintain a relationship with the Jewish people and experience the blessing of seeing Jewish people come to faith in the Messiah.

Messianic Jewish Resources



Betrayed!

by Stan Telchin

How do you feel when you are successful, 50 and Jewish, and your 21-year-old daughter tells you she believes in Jesus? Responding to his daughter's touching plea, the author sets out on a search back through the pages of time. Along the way, he is faced with personal challenges that demand a life-changing decision.

book 3044 price **\$7.95^{US}**

The Fall Feasts of Israel

by Mitch & Zhava Glaser

The Fall Feasts of Israel will help you understand three of Israel's most significant festivals: Rosh Hashanah, Yom Kippur and Sukkot. A complete examination of each feast looks at its biblical institution, its celebration at the time of Christ, and its observance by Jewish people today.

book 3042 price **\$11.95^{US}**

Presenting Messiah to Your Jewish Friend

by Mitch & Zhava Glaser

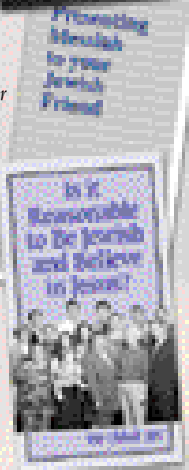
Have you ever wanted to tell your Jewish friend about Jesus, but didn't know where to start, and didn't want to be offensive? This booklet will help you present the Gospel to your Jewish friend in a loving, sensitive way. Suggests Messianic Prophecies, do's and don'ts, ice breakers and lots more.

booklet 2024 price **\$2.95^{US}**

Is it Reasonable to be Jewish and Believe in Jesus?

This booklet contains the testimonies of fifteen Jewish believers in Jesus from all walks of life. Excellent to give to your Jewish friends!

booklet 2025 price **\$2.95^{US}**



Shalom Jerusalem

by Paul Wilbur

Recorded live in the City of David, this album weaves the purity of worship into the fabric of Messianic praise. Filled with magnificent worship that is rich and deep as the history of Jerusalem. Songs include Roni Roni, Hinei Ma Tov and Jerusalem of Gold.

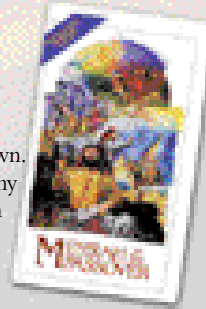
cassette 4022
CD 4021

\$10.95^{US}
\$15.95^{US}

Messiah in the Passover Kit

This kit will help churches, classes, and families have Passover celebrations of their own. Guaranteed to make any Passover celebration an unforgettable experience. Includes the *Messiah in the Passover* video, *How to Prepare for a Passover Dinner*, Messianic Passover Haggadah, a poster and bulletin inserts.

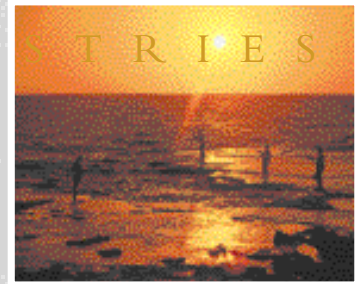
kit 5001 price **\$19.95^{US}**



Witnessing T-Shirts

Want to proclaim your faith? Just wear "Ask me about the Messiah"—the latest Chosen People Ministries T-shirt. A sure conversation starter for witnessing!

Sizes: S (5116); M (5117); L (5118); XL (5119); XXL (5120)
price **\$14.95^{US}**



See Israel Through Jewish Eyes

Journey to Israel and retrace the footsteps of Jesus the Messiah. Dr. Ben Alpert, Chosen People Ministries' Israel guide and teacher, will open your eyes to the wonders of the Promised Land. You'll travel from the River Jordan to the Sea of Galilee, with additional stops in Jerusalem and other Biblical sites along the way. Dr. Ben Alpert's in-depth teaching brings Biblical events alive in the very locations where they took place. Trips take place in November and March. For a full-color brochure, call **1-800-459-9402** now.

To order these resources and more
call 1-800-333-4936 or visit www.chosenpeople.com

STEP – Our Summer Training and Evangelism Program: An exciting summer of team ministry and outreach in Chicago and New York City

eXperience Israel Missions Tour: A life-defining missions tour to Israel for those of the neXt generation

TeenSTEP: A week of outreach and training in Jewish evangelism and culture in New York City

Simchat Yeladim: A dynamic summer camp for Messianic kids ages 8-15

STEP Simchat Yeladim
eXperience Israel
TeenSTEP

Visit us on the web at www.chosenpeople.com